

WHEN

May 7-8, 2024

WHERE

Washington, D.C.
Convention Center

WHO

Attendees

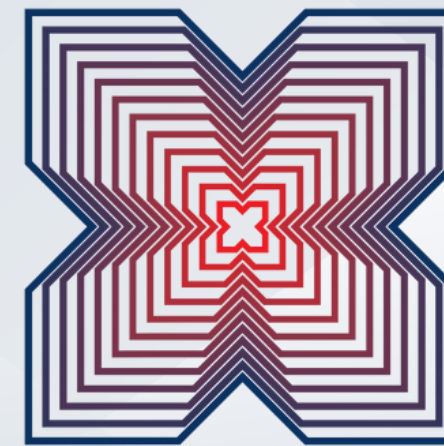
Sponsors

Exhibitors

Exchange & Expo Speakers

Side-Event Organizations

Media



ai
expo

24
for national
competitiveness

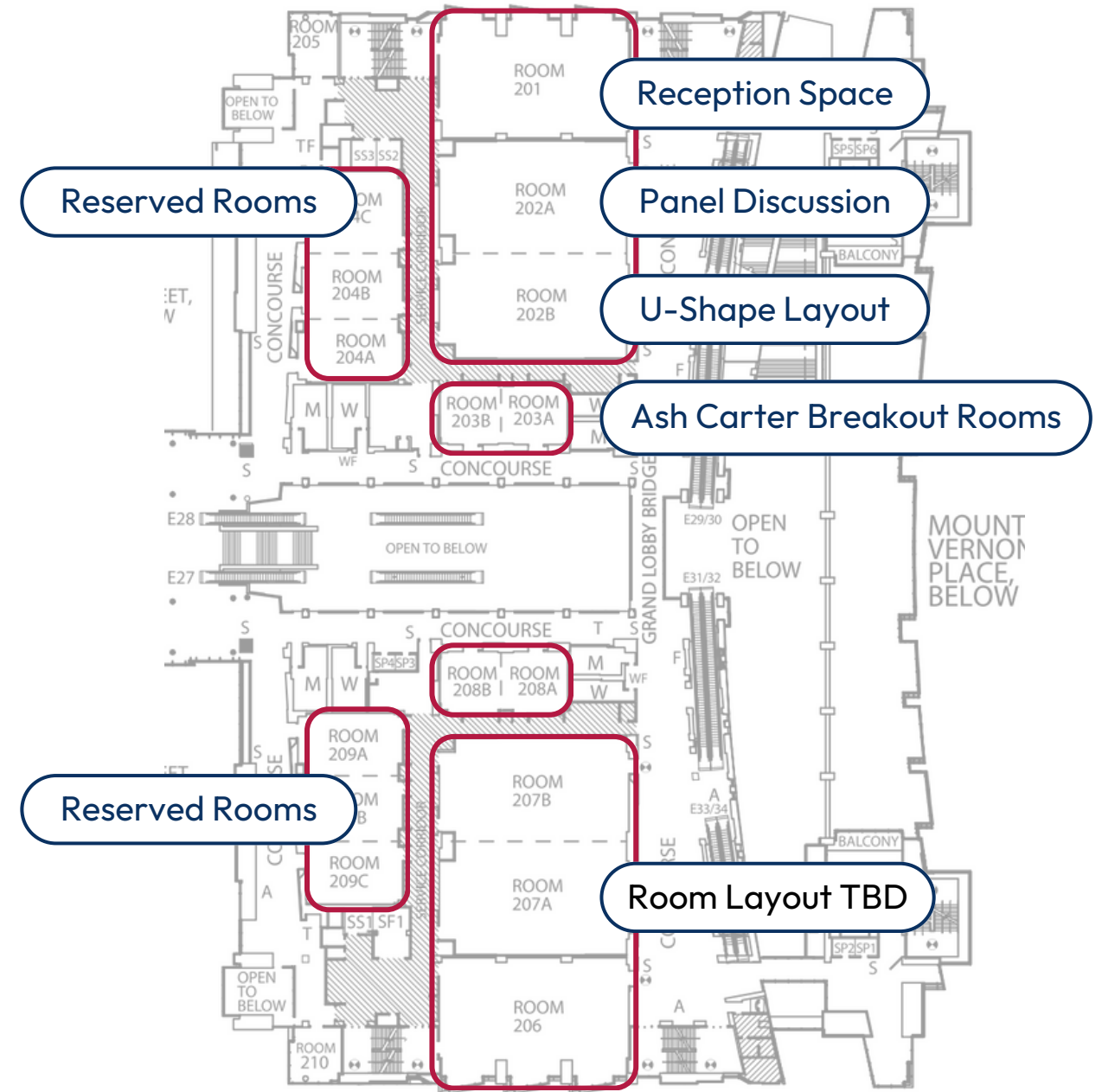
WHY YOU SHOULD JOIN US

- Forge powerful connections. Network with key players in AI, tech, and national security from the US and its allies. Build lasting relationships with students, investors, policymakers, and government officials.
- Build brand awareness and thought leadership. Showcase your company's cutting-edge innovations and expertise. Shape the conversation on national competitiveness and the future of technology.
- Expand your reach. Gain exposure to a distinguished audience of thousands of attendees, including government representatives, industry leaders, and potential investors.
- Experience the cutting edge. Witness demos and exhibits of groundbreaking tech from AI and biotech to aerospace and augmented reality. Participate in The Ash Carter Exchange on National Security and exclusive side events hosted by industry giants and thought leaders.

Exhibitor Floor



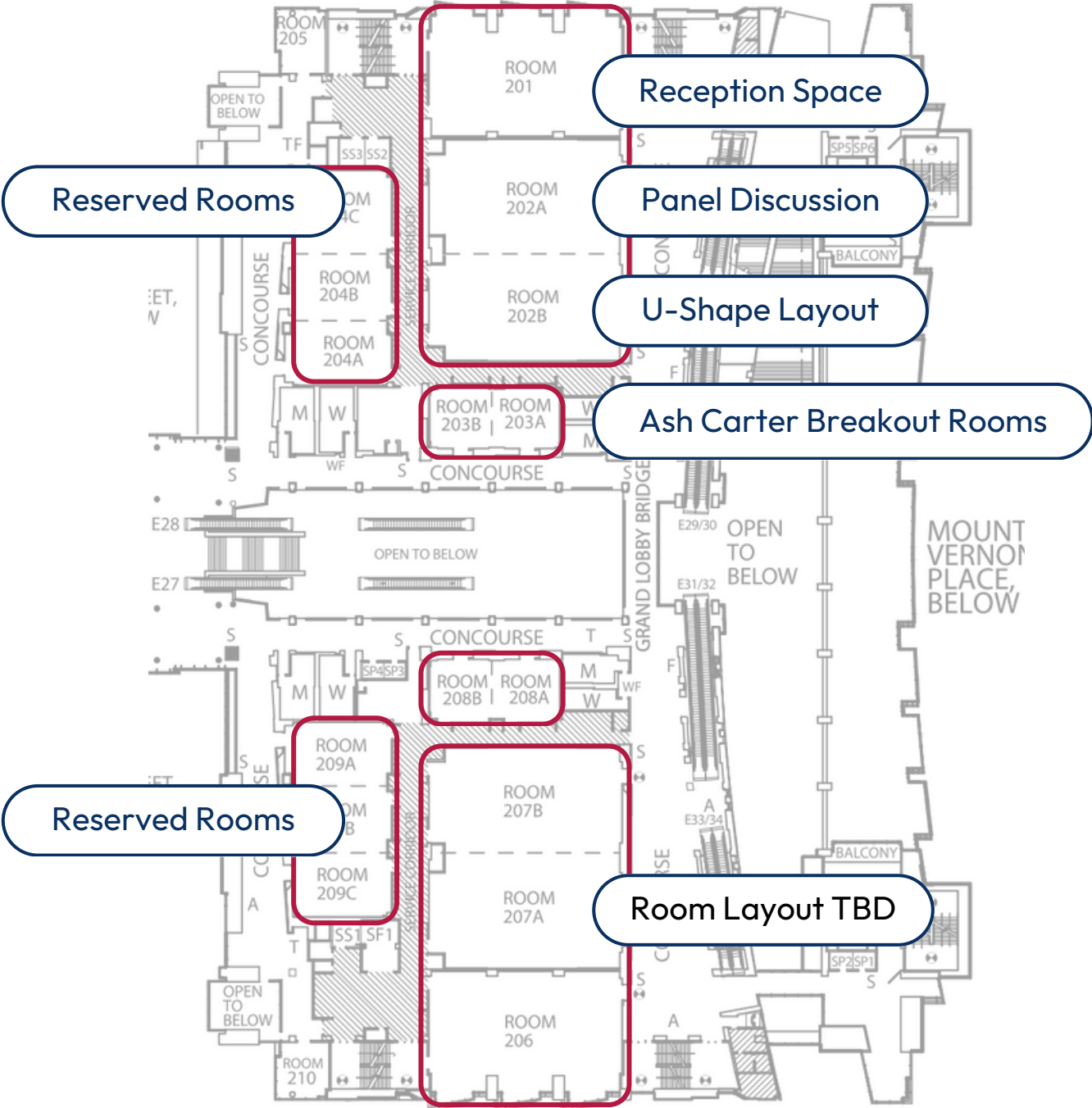
Side-Event Rooms



Side Event Rooms

PROPOSAL

SCSP invites organizations to partner with us at the Expo by hosting a side event in one of our breakout rooms. Organizations will host an event in a format of their choice, on an agreed upon topic. SCSP provides meeting space. Attendees will get access to the Expo. Relatedly, we are offering sponsorship and exhibiting opportunities for the Expo.



NOTIONAL PARTNER ORGANIZATIONS

- Council on Foreign Relations
- Nvidia
- RUSI
- IISS
- CEPA
- ASPI
- Biotechnology Commission

ROOM LAYOUT OPTIONS

- Reception
- Panel/Fireside Chat
- Horseshoe/U-Shaped
- Breakout Rooms

Who is the Expo for?

Private Sector

U.S. & International Companies

- Demo Capabilities
- Educate Attendees about Emerging Tech
- Meet Other Tech Leaders throughout the Innovation Ecosystem
- Promote Cross-Border Collaboration

Investors

- Discover New Startups and Entrepreneurs
- Network with Industry Leaders
- Gain Insight into Emerging Technologies

Startups

- Demo Capabilities
- Educate Attendees about Emerging Tech
- Network with Industry Leaders
- Promote Cross-Border Collaboration

Academia

Universities

- Showcase University Programs
- Explore Industry Partnerships and Academic Exchanges

Academics

- Present Research
- Identify ways to collaborate within the tech ecosystem

Students

- Learn about Emerging Tech
- Meet Tech Leaders



Government

U.S. Government

- Showcase U.S. Government Technologies
- Discover Emerging Technologies and Developments from across the Innovation Ecosystem
- Promote Public-Private Partnerships

Allies and Partners

- Showcase Technologies
- Learn about Emerging Technologies
- Develop Joint Research Initiatives
- Understand Global Landscape
- Enhance International Collaboration

AI EXPO FOR NATIONAL COMPETITIVENESS

EXHIBITOR SPACE

\$35/SQUARE FOOT

Standard

10' x 10' (100 square feet)

\$3,500

Corner charge of \$250 will apply to each open side

Medium

10' x 20' (200 square feet)

\$7,000

Corner charge of \$250 will apply to each open side

Large

20' x 20' (400 square feet)

\$15,000

Corner charges included in price

Extra Large

20' x 30' (600 square feet)

\$22,000

Corner charges included in price

For an exhibit size not listed above, please contact Charlotte Keppers at cjk.consultant@scsp.ai

AI EXPO FOR NATIONAL COMPETITIVENESS

SPONSORSHIP LEVELS

Trailblazer

\$250,000

Networking:

- Two representatives at VIP Event
- Two representatives at VIP Opening Event
- Access to the Sponsor Lounge

Event Partnership:

- Booth Space 20x30 (600 square feet, at \$22,000 value)
- Booth Location (prime)
- Demo Time (30 min)
- Speaking engagement (either panel, fireside chat, or keynote)
- Name on breakout room for use by others

Branding:

- Acknowledgement of sponsorship on SCSP Expo website, including logo with hyperlink (on SCSP Expo website) to sponsor's website
- Featured in Expo video content
- Company Description on Website
- Corporate logo on relevant materials distributed to the attendees.
- Pre-expo promotion via social media
- Hosted on Live SCSP Podcast at Expo.
- Guest feature in SCSP's 2-2-2 newsletter.

Innovator

\$100,000

Networking:

- One representative at a VIP event
- One representative at VIP Opening Event

Event Partnership:

- Booth Space 20x20 (400 square feet, at \$14,000 value)
- Booth Location (preferred)
- Demo Time (30 min)
- Speaking engagement (Panel /fireside chat)
- Name on breakout room for use by others

Branding:

- Acknowledgement of sponsorship on SCSP Expo website, including logo with hyperlink (on SCSP Expo website) to sponsor's website
- Featured in Expo video content
- Company Description on Website
- Corporate logo on relevant materials distributed to the attendees.
- Pre-expo promotion via social media

Disruptor

\$50,000

Networking:

- One representative at VIP event

Event Partnership:

- Booth Space 10x20 (200 square feet, at \$7,000 value)
- Booth Location (preferred)
- Demo Time (15 min)
- Speaking engagement (panel)

Branding:

- Acknowledgement of sponsorship on SCSP Expo website, including logo with hyperlink (on SCSP Expo website) to sponsor's website
- Featured in Expo video content
- Corporate logo on relevant materials distributed to the attendees.
- Pre-expo promotion via social media

Maverick

\$25,000

Event Partnership:

- Booth Space 10x10 (100 square feet, at \$3500 value)
- Booth Location (standard)
- Demo Time (15 min)
- Speaking engagement (panel)

Branding:

- Acknowledgement of sponsorship on SCSP Expo website, including logo with hyperlink (on SCSP Expo website) to sponsor's website
- Featured in Expo video content
- Corporate logo on relevant materials distributed to the attendees.
- Pre-expo promotion via social media

Packages subject to change as the event evolves. Exclusive customizable tiers may also be available above Trailblazer level upon request.

Questions?
sponsorexpo24@scsp.ai