

Consultant – Presentation Design and Content Delivery Advisor, Thomson Reuters Foundation

The Thomson Reuters Foundation is the corporate foundation of Thomson Reuters, the global news and information services company. As an independent charity, registered in the UK and the USA, we work to advance media freedom, foster more inclusive economies, and promote human rights. Through news, media development, free legal assistance and convening initiatives, we combine our unique services to drive systemic change.

For more than 40 years, we have promoted the highest standards in journalism by training reporters around the world to cover issues relevant to their local context, accurately and impartially. Today, we work to strengthen local and national journalism, improve media ethics, standards and regulation, combat misinformation, and explore and shape the future of the profession. We do this through newsroom consultancy, journalism training and mentoring, capacity-building, and via our funding of the Reuters Institute for the Study of Journalism at the University of Oxford.

<p>The project</p>	<p>The Thomson Reuters Foundation (TRF) is implementing the Building Resilient and Independent Media Ecosystems in Africa (BRIMEA) Project, a two-year programme seeking to enable more resilient media ecosystems in Kenya, South Africa, and Zambia through a combination of legal and media interventions. The initiative provides journalists and newsrooms with media-related and legal support to strengthen their editorial independence and financial sustainability. In line with this, TRF is developing legal research and providing legal support, while also building the capacity of media practitioners and media organisations, both conventional and digital/social media.</p> <p>The project has conducted research on the legal and regulatory environment in the target countries in addition to research on the legal needs of media practitioners. Insights from these reports will be shared with an audience of lawyers, media support organisations, media associations, and media practitioners in dissemination events in the three countries.</p>
<p>Role</p>	<p>Presentation Design/Content Delivery Consultancy</p> <p>TRF seeks a consultant to develop a presentation that focuses on sharing key insights from the legal and regulatory reports from Kenya, South Africa and Zambia as well as the legal needs assessment. The country level reports explore the legal and regulatory framework of the media, including the framework on the regulation of foreign ownership and transparency of ownership of media. The legal needs</p>

	<p>assessment identifies legal vulnerabilities and needs of both media outlets and individual media practitioners.</p> <p>TRF will present the themes, relevant legal cases, and identified legal needs of the media in the target countries to an audience of lawyers, media support organizations, and other actors within the media ecosystem including journalism associations, journalists, and editors.</p> <p>Therefore, TRF seeks a consultant to synthesize key themes and identified needs from across the four reports and create a dynamic presentation package that includes speaker notes, a PowerPoint presentation, and suggestions for dynamic delivery from an information sharing perspective. The consultant will also develop a set of discussion questions for group discussion sessions lead by media freedom legal professionals with the group in attendance at the presentation session(s).</p> <p>We seek to engage a consultant on a freelance basis, working up to a maximum of 25 hours (subject to agreement) in March 2023.</p> <p>This TOR comprises the following key objectives:</p> <ul style="list-style-type: none"> • Review the three (3) draft legal and regulatory environment reports for Kenya, South Africa and Zambia as well as one legal needs assessment report (1) and any additional research to establish an understanding of the issues • Identify key themes from all four (4) reports and select examples/case studies for presentation • Develop a concise and dynamic presentation package that includes presentation materials, speaker notes, and discussion questions. The presentation should follow a narrative structure, include graphics/visuals, or other methods of dynamic presentation. The presentation should last approximately 30-40 minutes, with a discussion session of about 45-50 minutes • Incorporate feedback from TRF on the draft presentation package
<p>Requirements</p>	<ul style="list-style-type: none"> • A journalist, lawyer, or academic with at least 5 years of experience with media, communications, media freedom, and media law • Demonstrated experience presenting/communicating complex topics in an insightful and engaging way to non-technical audiences • Knowledge of issues of media capture; legal regulatory landscape in the target countries; issues of foreign or domestic influence on

	<p>media practitioners or outlets; other forms of limiting journalistic practice such as online or sexual harassment</p> <ul style="list-style-type: none"> • Experience working as a journalist or within media freedom/media development organizations is desirable • Experience working in one or more of the 3 project countries (Kenya, South Africa, Zambia) • An understanding of international journalism standards and ethics for independent media
Personal qualities	<ul style="list-style-type: none"> • Excellent written and oral communication skills. • Ability to effectively work with remote teams. • Ability to work well with people from diverse backgrounds collaboratively, supportively, and respectfully with others. • Flexibility to adapt to new and sometimes unplanned situations.
Location	Remote
Time commitment	Up to a maximum of 25 hours in March 2023.

To Apply

Interested candidates should send applications **in English**, with a cover letter/email, detailed Curriculum Vitae (CV), and the contact of at least **two referees** to Gakii Mbae at Gakii.mbae@thomsonreuters.com by 10 March 11:59 PM EAT. Applications will be reviewed on a rolling basis thereafter.

Your cover letter (maximum 2 pages) should highlight your interest in working with TRF and your motivation for undertaking this consultancy. It should detail your relevant experience, highlighting how this is in line with the role. Please indicate your availability, consulting rate, and your preferred start date, if selected.

Questions about the role(s) or application process are to be emailed to Gakii.mbae@thomsonreuters.com